Nursing Education Expert Membership Information Video Transcript



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Time Stamps

Introduction: Purpose of the Video

03:08: Nursing Journey Stage, Doubts, & Silver Lining

09:49: Why You Should Trust Me

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26:50: Who Should NOT Join as a Paid Member?

This presentation contains images that were used under a Creative Commons License. Click here to see the full list of images and attributions: https://link.attribute.to/cc/1400912 Hi there. I want to encourage you to become a member of the Nursing Education Expert website. But if you're like me, you'll want some information before you join, in this video. I'll describe why I am qualified to help you navigate nursing school and why the nursing education expert website is valuable for your school journey and your nursing career. I'll share the benefits of the membership levels, as well as tell you who is not a good fit for membership so that you don't waste your money or time. Ready to begin? Okay, let's get started.

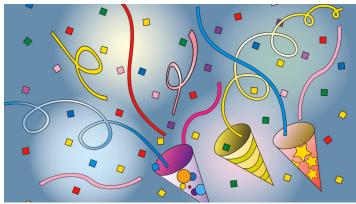
If you're anxious about the intensity of nursing school and she wanted thrive in your nursing program and move forward to a successful nursing career, I can help. Whether you're just starting nursing school or are already enrolled, the Nursing Education Expert website will help you thrive in your nursing program and set you up for success in your nursing career.

With over 30 years of nursing and teaching experience, I've taught, coached and mentored thousands of students, and I've developed multiple resources that can help you make it through some of your most challenging nursing courses.

Hello, I'm Dr. Cathy Thompson, founder of the Nursing Education Expert website, featuring the Student Nurse to RN: The Path To Success program. During our time together today, I'm going to outline how you can join others who want to thrive a nursing school and move forward to a successful nursing career. But more importantly, I'm going to show you how to get there with a lot more ease. And it's all because of the resources I've created for you on the Nursing Education Expert website and the framework I've developed behind the Student Nurse to RN Success Path.

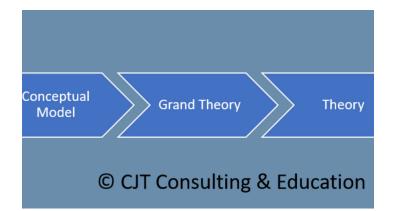
You see, I created the Nursing Education Expert website to virtually teach and mentor nurses and nursing students just like you.

I know that becoming a nurse is a dream for many of you. So, Congratulations!



Getting accepted into a nursing program is the first step toward that dream. I also know that the realities of a robust nursing program mixed in with life responsibilities are not at all dreamlike! Nursing school and nursing practice is hard work. It doesn't take much to burst that dream bubble, but I can help you keep that dream alive.

On the Nursing Education Expert website, you'll find a wealth of high-quality, evidence-based information



that will help you understand difficult nursing concepts,



understand the mind and the intent of the faculty, and understand how you can successfully navigate nursing school and your future nursing career.

03:08: However, before we get to the details, let's take a quick step back. To thrive in nursing school and move forward to a successful nursing career,

Let's look at where you're at in the process.

Have you been disillusioned because you haven't made the progress you know you're capable of?

So what is it about nursing school that has you wondering if you'll make it through? Have you heard stories from other students or from practicing nurses? Have you lived through the semester from hell and worried about what's coming next? Or have you been disillusioned because you haven't made the progress you know you're capable of?

Well, here's a fact. Old habits stop people from getting what they want more than anything else. They keep you stuck. And it happens on a subconscious level. Let's face it, dealing with differing expectations - from the university, the nursing program, and the clinical setting - can be tough. But worse are the negative thoughts and doubts that creep in, especially if you're not doing as well as you hoped in your nursing program.



And if you've ever asked yourself, do I have what it takes to be a good nurse - It's okay; those feelings are totally normal. To be honest, a lot of successful nurses have had these very thoughts.

So did I, when I went through my basic nursing program. I remember lying awake at night w ondering if I'd be able to handle the workload of multiple patients without forgetting important interventions.

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To make matters worse, whenever an instructor questioned my reasons for how I planned my care, I started to doubt my abilities. Even though that's the clinical instructors job - to question students and to make sure you know why you're doing what you're doing! I could have let these moments of self- doubt derail me in my quest to become a nurse.

But I also knew that I needed to embrace the questions for their intent to help me learn and become a better nurse. So the great news is if you sometimes feel this way, it's actually a good thing. You've got all the strength you need. You just need to harness it and use it in an effective way.



And nothing will make you feel better than taking action towards making your goal a reality. But what actions should you take?

I'll share the answer to that question in just a few moments. Every year, there are people just like you who are successfully graduating nursing school and moving forward to a successful nursing career.



Nurses are in high demand and will be for a long time. Talk about job security! So nursing is a great career move for sure. And with all the information tools and resources out there, it's never been easier to achieve your dream to become a nurse.

Now, I did not say that nursing school was easy! But, with the technology available to us in terms of convenience and accessibility, right now is the absolute best time to make that dream happen.



And if you're watching this video in 2020, you know, that we're in the midst of the COVID-19 pandemic and for many of us, our normal routines have changed drastically.

Believe it or not, there is a silver lining to the fact that many nursing programs have, or are in the midst of transitioning some or all of their courses to online learning.

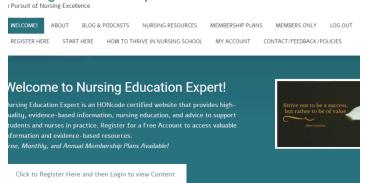
What is the silver lining? It's that this change has presented many of you with the gift of extra time. Wait. What? Online courses usually take more time; so how do you gain extra time?



Well, if you don't have to travel to attend in- person classes, you save time getting ready in the morning to go to school. You save commute time, both ways, and all that comes with that: traffic, detours, parking hassles, et cetera. And you save time moving from one classroom to another. And online courses can be taken in the comfort of your own home - in your jammies, if you want!

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Nursing Education Expert



My suggestion is for you to use some of this extra time to visit the Nursing Education Expert website. You'll find information about how to get your mind ready for school,



clarify your understanding of difficult or challenging concepts, and prepare for your future as a professional nurse.

In addition to my many blog posts on nursing and nursing career- related topics, you'll find eBooks, free resources that you can download immediately, and free access to my How to Thrive in Nursing School video series; as well as get a glimpse into my new Student Nurse to RN Success Path course.



All of the information on my website is high- quality, evidence-based, and a result of my many years of teaching undergraduate and graduate nursing students. My clinical teaching and consulting expertise also informs my content.

Members also have an opportunity to connect with other Nursing Education Expert members in a private online discussion board, if that's something you find helpful.



I'm available answer questions also.

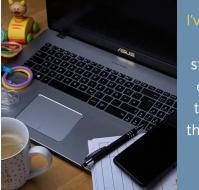
How will it feel to have less stress and more confidence in your nursing school journey? The opportunity you have today is to become part of the Nursing Education Expert learning community. I want to help you achieve your nursing career goals.

The world needs excellent nurses. That's why I'm so passionate about helping students going through a nursing program. And it's the reason why I created the content and the resources available on the Nursing Education Expert website, such as the new Student Nurse to RN Success Path nursing enrichment program.

So why should you spend time on the Nursing Education Expert website? Because you'll be learning from an expert who's "been there, done that."

09:49: You can trust me. I've spent my whole career striving for nursing excellence as a clinician, nurse educator, nurse researcher, and nurse leader. You can read more about me on my About Me page, but here's just a quick overview of my qualifications.

My clinical practice experience was in a very busy and a highly- acclaimed combined pediatric and adult CV surgery/recovery ICU in the Texas Medical Center. As a new grad, I cared for two open-heart adult patients or one pediatric heart patient - that was a normal patient care assignment in my unit! I've been a staff nurse, preceptor, charge nurse, unit teacher, and then worked part- time as a faculty associate in the hospital system I "grew up" in. I started my nursing career with an Associate of Science in Nursing degree and eventually got my PhD in Nursing. I worked full time and cared for my family throughout every degree. As I gained my additional educational degrees, I taught undergraduate and graduate nursing students in major university settings in Texas and Colorado.



I've been where you are – I can relate to the struggles that you are experiencing both in the classroom and in the clinical setting, and in trying to manage school and life!

So, why are all of these facts about me important? Because I've been where you are! I can relate to the struggles that you're experiencing, both in the classroom and in the clinical setting, and in trying to manage school and life.



I've never forgotten what it's like to be a student. And that realization has profoundly shaped how I teach and my passion for mentoring nursing students.

I write about topics that I have experience in. My areas of teaching expertise included critical care, med-surg nursing, advanced pathophysiology, applied evidence-based practice, advanced practice role, nursing theory, nursing education, nursing leadership, and the clinical nurse specialist specialty courses.

I write about what I know, what I've taught, and what I continue to learn.

It's been over 30 years since I became a nurse. And during that time, I've taught and mentored thousands of nursing students in classroom and clinical courses and through their EBP and capstone projects, master's theses, and doctoral degree dissertations.

I've been the recipient of multiple university and national teaching awards, including the first CNS Educator of the Year award from the National Association of Clinical Nurse Specialists.

As I mentioned earlier, for much of my professional life, I worked full time while going through my nursing degree programs.

So I know what it takes to go to school and raise a family and work.

I know what many of you are going through and I'm here to help you. You can get through it too! Remembering my own nursing program experiences, and what I knew my students were struggling with when I started teaching, I grew in my ability to help struggling nursing students of all ages.



My involvement in multiple professional nursing and healthcare organizations at a local national and international level have helped shape my teaching and learning philosophy.

I've presented to local national and international nursing audiences. And I'm an entrepreneur consulting on nursing education and clinical nurse specialist advanced practice issues.

Since I started the Nursing Education Expert website, I've shared relevant evidence-based information and resources to over a million readers.

Yes, I can say that with a lot of hard work and dedication, my nursing career journey has been rewarding and successful. And, I'm happy to share what I've learned with you through the Nursing Education Expert website and the online Success Path course.



If you're just beginning your nursing career or nursing school and you want to learn how to position yourself for success; or you're already in nursing school, and you want to get some expert help for navigating your way through complex concepts in nursing theory and nursing research, as well as tips for balancing schoolwork and life becoming a member of the Nursing Education Expert website can help you on your way.

ABOUT BLOG & PODCASTS NURSING RESOURCES MEMBERSHIP PLANS MEMBERS ONLY LOG OUT HERE START HERE HOW TO THRIVE IN NURSING SCHOOL MY ACCOUNT CONTACT/FEEDBACK/POLICIES

ome to Nursing Education Expert!

ucation Expert is an HONCode certified website that provides highidence-based information, nursing education, and advice to support nd nurses in practice. Register for a Free Account to access valuable n and evidence-based resources. *Lifuj, and Annual Membership Plans Available*!



o Register Here and then Login to view Content

14:34: So what's on the Nursing Education Expert website that you would be interested in?

To date, I have over 150 high-quality, evidencebased posts, covering concepts related to current nursing issues, nursing theory, nursing research and stats, evidence-based practice, leadership, nursing education, career advice, productivity strategies, time management, work -life balance, and professional writing; as well as tips for personal health and wellness. All of these blog posts are well-researched with reference citations.

I have multiple free resources providing you with the "How To's" for typical nursing school assignments. These resources are in the form of checklists, tip sheets, and step by step guides, inspirational quotes, blog images, and infographics.



I also have eBooks that provide tips for ACEing assignments, critical appraisal, and a guide to getting into nursing school for both undergraduate and graduate students. More eBooks are planned.

The eBooks are a membership benefit at the NEE Insider and Premier membership levels.

https://nursingeducationexpert.com/courses/thrive-nursing-schoolworkshop/lessons/membership-information



Because the majority of my readers are in nursing school, I created special online nursing enrichment programs.

For example, in 2020, I released the How to Thrive in Nursing School video series. This is a free 3-video series that gives you valuable information about how to set yourself up for success in nursing school. The Student Nurse to RN: The Path to Success nursing enrichment program is currently in development.

I know that students learn best in different ways, s o I've made the enrichment content available in multiple formats.

Whichever formats you choose, I hope that you choose to use some of your extra time to watch the whole free How to Thrive in Nursing School video series. *I know the information I share will help*. I promise, if you use the tips and methods I suggest, you will help yourself become a better student and manage your life in a more efficient and productive way. As I've mentioned, I'm working on my newest online enrichment program. It's called Student Nurse to RN: The Path to Success. This course was specifically designed for the stages of learning that nursing students move through to a successful nursing career.

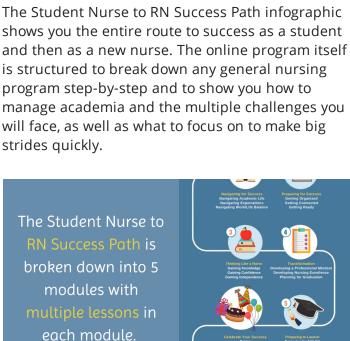
STUDENT NURSE TO RN:

The Path to Success

How to Thrive in Nursing School - Video 3

of the how everything fits together in your nursing progr

Curriculum Blueprint



The Student Nurse to RN Success Path is broken down into five modules with multiple lessons in each module.

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Until I get the majority of the course modules completed, I'm offering access to this work in progress with both paid membership levels for a limited time.

18:00: Okay, let's talk about how to get access to the Nursing Education Expert content and resources.

To get access to the information I have on my website, you will need to register for a free account. To get access to the premium content and resources, you will need to have a paid membership.

When you register to become a free plan member, as part of the registration, I do ask for your email address and you will be automatically signed up for my newsletter. I use the newsletter to communicate with you, let you know what's new on the website maybe new eBooks or other resources available any member specials, any news, that kind of thing. You may unsubscribe from the newsletter at any time, of course, and still have access to the site. So just remember your login and the password you set!

What does a **Free Plan membership** account get you?

Expert



Register for a Free account as a Free Plan Member.

 Monthly newsletter
Access to selected free Blog Posts, Videos, and Podcasts
Immediate access to Free Workshops and Resources Well, you get the monthly newsletter. Again, you may unsubscribe at any time. You get access to selected blog posts, videos, and podcasts. You get immediate access to the free resources and you get access to any free workshops or resources, such as the How to Thrive in Nursing School video series. Go to the <u>Nursing Education Expert Library</u> page under the <u>Members Only</u> tab to see which resources you might be interested in downloading.

19:37: There are two paid membership levels that provide access to premium content and resources. The **Nursing Education Expert, or NEE, Insider membership** level includes access to everything the Free Plan members get.

Access to premium blog post content and premium resources, such as eBooks, premium videos and podcasts, presentations, and a lot more. You also get access to blog graphics and shareable images; a private community forum that's available 24/7 for questions, feedback, and support; and access to the Student Nurse to RN: The Path to Success program *for a limited time* - and that's going to be at least to the end of 2020.

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You can get all of these resources for less than \$1 a day! For a monthly fee of \$25 or an annual fee of \$270, you get immediate access to a wealth of information, just waiting for you. New content and resources are posted regularly.

20:45: So what does the **Premier membership** include?

The Premier membership level includes • Access to all NEE Insider benefits PLUS • Student Nurse to RN: The Path to Success program • Personal contact for expert advice through email or Group or 1:1 Virtual Office Hours.

Well, you get access to everything that the Nursing Education Expert Insider members get access to. In addition, you get access to the full Student Nurse to RN Path To Success program. As I said, once the Student Nurse to RN Success Path program is close to completion - probably by the end of 2020 - that course will only be available to those who have a Premier membership on the Nursing Education Expert website. In addition, you get more personal contact for expert advice with me through either email or virtual office hours. While I encourage questions from all members, and I do answer via email, I spend the most time and energy answering questions from Premier members.



Premier membership costs you about a dollar a day. You can either pay \$35 per month, or you can pay \$365 for the entire year.

21:45: The recurring monthly fee or the annual fee can be paid through either PayPal or credit card payment. Of course, the annual fee will save you the most money. Pay once and you have 24/7 access for a year.

For monthly fees, you will be charged on the same date each month for continued access. For example, if you pay for a monthly membership on the 22nd of the month, your next payment won't be charged until the 22nd of the next month.

As soon as you pay for a monthly or annual membership on my website, all of my premium content, including my current eBooks and premium resources will be immediately available to you.

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You can upgrade or owngrade your membership whenever you'd like.

And there's **no longterm contract** - you can **upgrade or downgrade your membership whenever you'd like**. If you cancel a monthly membership before your anniversary date, you will not be charged for the next term and your membership will remain active until the end of that paid month.

Now I'm all about transparency, so I'll repeat what's on my website.



Because this is a digital product that is immediately available to you 24/7, if you **cancel** a paid membership, you will **not get a refund or a credit**. However, again, your **access** to those premium resources **will remain active until the end of that paid term.** If you have other digital subscriptions, they probably work in the same way. Now, while this type of policy is pretty standard for online subscriptions, I feel this is fair because you can sample for free my blog posts and the many free resources that I have available to you. You can see the quality that I strive for and deliver. I will be honest with you, as transparent as possible, and always will try to give you my best. And of course you may cancel anytime and you won't get charged moving forward, but you would have already gotten access to premium content, including three eBooks currently selling for about \$20 each.

Check out my FAQs, Terms of Use, and Privacy Policy on the website, if you need more information.

24:05: Now you might be asking yourself -

"Is a monthly or annual membership on the Nursing Education Expert website right for me?"

I've told you that you can register for free on the site and become a Free Plan member. You will get access to some of the high- quality, evidence- based content I've posted as blog posts, videos, or podcasts, as well as the free resources I have posted for you in the Nursing Education Expert Library.

For some of you that may be enough! And I welcome you to the site.

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Nursing Education Expert



As a NEE Insider or Premier member, you get access to all of the premium blog posts and the resources, including the eBooks. You will also have an option to participate and get support from other paid members in the private community. You will get access to the developing Success Path nursing enrichment program, where you can provide feedback and ideas to make the program better.

Premier members will have exclusive access to my advice in the form of answers to your questions or help with specific nursing school challenges.

Now, I won't do your work for you, but I'll do my best to mentor you with good advice and tried and true methods for success.

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Know this: Nothing I offer on the Nursing Education Expert website will magically make you successful.

The people who will get the biggest **benefit from NEE membership** are those who are willing to do the work, love being organized and ahead of the game, and who know that investing in themselves can help make their dream a reality. If you're getting ready to start nursing school, then following my advice will help you feel more in control of your life because you'll know what to expect and how to manage the challenges that will undoubtedly come up.

For those just starting or recently starting nursing school an annual membership will be the most economical in the long run.

If you're already in nursing school, then this program will still benefit you because you'll be able to jump to the pieces that you need right now.

If you're near the end of your nursing program, a monthly membership may make the most sense and you'll benefit from advice on how to look for a position, write your resume, and interview for a job.

If you're a new nurse, then the premium content on evidence- based practice and professionalism and nursing leadership will be especially valuable.

I wish I had had an experienced nursing faculty member to mentor me when I was just starting out!

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If you are committed to mastering the necessary skills to be the best nurse you can be, then you will get value from the premium content on this website and from my expert advice.

26:50: But before we go any further, let's be clear about **who should NOT join** Nursing Education Expert as a paid member.

The Nursing Education Expert website consists mainly of high-quality blog posts, which are designated as free or premium, free and paid resources, and the Success Path course, which is in development.

If the **free and public blog posts are enough for you** and you don't need the extra guidance or knowledge that I have in my premium posts or in the Student Nurse to RN Success Path program, then **don't join** Nursing Education Expert as a paid member - stay on as a free member!

I'm happy to be serving your needs!

Who else <u>should NOT join</u> as a paid Nursing Education Expert member?

CAnyone looking for a quick fix or not willing to spend the time taking advantage of the information or who is satisfied with barely squeezing by.

If you don't want to put in the time and the commitment to do the work to master the nursing knowledge and skills that you'll need to pass your nursing program and become an awesome nurse, then Nursing Education Expert membership won't help you.

If the intention and the right attitude isn't there, a Nursing Education Expert membership is not for you and it's best not to join.

If you are committed to mastering the necessary skills to be the best nurse you can be, then you will get value from the premium content on this website and from my expert advice.

C→Anyone who thinks they're paying for tutoring or 24/7 personal support.

Of course, I can't offer that level of support. I don't have a team and I can't respond to questions and requests 24/7. You will be able to post questions 24/7 in the private community forum though, where others might answer your question.

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I will NOT do your literature search I will NOT tutor you I will NOT give you the answers I will NOT write your ... I cannot provide in-depth guidance ... If that's the type of support you are looking for, then find a tutor; I can't help you.

And speaking of support, let me also make it very clear that while you're encouraged to reach out to me for nursing education issues,

I will not do your homework or your research for you. I will not do your literature search for your capstone project. I will not tutor you to pass pathophysiology.

I will not give you answers to essay questions. I will not write the introduction to your research proposal or your term papers. I cannot provide in-depth guidance for your capstone project.

If that's the type of support you're looking for, then I can't help you, Find a tutoring service, there are many out there for nursing.



What I will do though, is to try to clarify concepts that you might be having difficulty with an answer your questions to the best of my ability in either my blog posts or a brief email answer. I will point you to premium posts, lessons, and resources that can help you.

For Premier members, I will be available to provide more personal support through virtual office hours or personalized email answers.

Now I can't reach your instructors mind. So I can't promise to be able to decipher what your instructor wants for a particular assignment, but I can give you advice on how to proceed with an assignment and how to talk to your instructor. I can help you work through a problem. I can give you advice related to your questions and on how to move forward with your particular concerns.

C Lastly, membership on the Nursing Education Expert website **cannot guarantee that you will pass** any specific nursing courses, your nursing program, and or the NCLEX exam.

I know that what I teach has worked for myself and for my former students, but I can't pass nursing school for you. You are responsible for your own learning and for your own success in nursing school and beyond. I can only promise to give you the best advice I have from years of teaching experience and mentoring nursing students.

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As you look to make a decision about Nursing Education Expert site membership, just know this. If you're feeling overwhelmed with anxiety about the intensity of nursing school, or you're struggling with balancing schoolwork and life, this is totally normal. For most of us, the biggest challenge is trying to manage school on top of all of our other responsibilities.

Ask yourself this: What do you want to achieve in the months ahead? What do you need to succeed in your nursing program right now?

By working smarter and using the resources available to you on the Nursing Education Expert website, you can thrive in nursing school and experience less stress and more confidence as you transition from student to professional RN.



You have an opportunity to do something about that right now. Today.

Membership as a NEE Insider costs less than a dollar a day Premier members pay about \$1 a day

Paid membership will give you access to all of the premium blog posts and resources, including the eBooks, available on the Nursing Education Expert website.

Membership at the NEE Insider level costs less than a dollar a day; Premier members pay about \$1 a day.

You'll have the option to participate and get support from the private community forum; you will get access to the developing Success Path program; and Premier members will have exclusive access to me.

When you make **this investment in your learning**, you can choose a recurring monthly membership fee or choose to save money and pay once for a year's access to the site.

So join me today, won't you?

Register for a NEE Insider or a Premier membership.

Still have questions? Email me at cathy@nursingeducationexpert.com

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About the Author

I'm looking forward to helping you thrive in nursing school and moving forward to a successful nursing career!

Cathy J. Thompson, PhD, RN, CCNS, CNE is a certified Critical Care Clinical Nurse Specialist (CCNS) and a Certified Nurse Educator (CNE). She is President and CEO of CJT Consulting & Education. She is the creator of the Nursing Education Expert website, which can be accessed at https://nursingeducationexpert.com

Dr. Thompson consults on curriculum design for clinical nurse specialist master's programs and for hospitals wanting to use their Clinical Nurse Specialists (CNSs) more effectively.

An award-winning educator, Dr. Thompson has taught for over 20 years; she was the CNS Option Coordinator at the University of Colorado, College of Nursing in Aurora, Colorado for 12 years.

She is currently adjunct faculty at UCCS and has held the titles of Visiting Professor for Innovation in Education at the Helen and Arthur E. Johnson Beth-El College of Nursing and Health Sciences at the University of Colorado at Colorado Springs (UCCS) and Clinical Professor.

She has also taught at The University of Texas-Houston, Regis University in Denver, and online at Indiana University in Indianapolis.

Dr. Thompson has taught, published, and presented on many topics, such as Evidence-Based Practice, the CNS role and education, nursing leadership, advanced pathophysiology, and acute and critical care of adult patients. She has served on multiple professional nursing organizations in leadership roles, including being elected to the national Board of Directors for the American Association of Critical-Care Nurses (AACN) and the AACN Certification Corporation.

She was the Column Editor for the Educator's Corner column for the Clinical Nurse Specialist journal from 2012-2018.

Dr. Thompson's research has focused on organizational and individual determinants of evidence-based practice and the scholarship of teaching and learning.

To learn more about Dr. Thompson, go to: https://nursingeducationexpert.com/about-me/